

CONTRACT

WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

And:

Greer Margolis & Mitchell, Inc
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
402997 /		06400922
<u>Product</u>		
OBAMA :30		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/29/12 - 11/05/12		
<u>Advertiser</u>		<u>Original Date / Revision</u>
Barack Obama For President		10/31/12 / 10/31/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WPMT	Cheryl Long	Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
12856		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
N 1	43	11/03/12	11/03/12	College Football			:30			NM	2 \$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-----2-					\$1,000.00		
N 2	43	11/04/12	11/04/12	NFL Early Game			:30			NM	1 \$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-----1					\$2,200.00		
N 3	43	10/31/12	11/02/12	TH-F 5a-6a		5a-6a	:30			NM	2 \$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	---TF--		2			\$40.00		
N 4	43	10/31/12	11/02/12	TH-F 5a-6a		5a-6a	:30			NM	2 \$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	---TF--		2			\$40.00		
N 5	43	10/31/12	11/02/12	TH-F 6a-7a		6a-7a	:30			NM	4 \$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	---TF--		4			\$65.00		
N 6	43	10/31/12	11/02/12	TH-F 6a-7a		6a-7a	:30			NM	4 \$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	---TF--		4			\$65.00		
N 7	43	10/31/12	11/02/12	TH-F 7a-8a		7a-8a	:30			NM	4 \$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	---TF--		4			\$65.00		
N 8	43	10/31/12	11/02/12	TH-F 7a-8a		7a-8a	:30			NM	4 \$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	---TF--		4			\$65.00		
N 9	43	10/31/12	11/02/12	TH-F 8a-9a		8a-9a	:30			NM	4 \$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	---TF--		4			\$65.00		
N 10	43	10/31/12	11/02/12	TH-F 8a-9a		8a-9a	:30			NM	4 \$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	---TF--		4			\$65.00		
N 11	43	11/04/12	11/04/12	Sun Fox News 9a-10a		9a-10a	:30			NM	1 \$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-----1		1			\$125.00		
N 12	43	10/31/12	11/02/12	TH-F 9a-10a		9a-10a	:30			NM	4 \$240.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

Contract / Revision 402997 /	Alt Order # 06400922
Contract Dates 10/29/12 - 11/05/12	Product OBAMA :30
Advertiser Barack Obama For Presic	
Original Date / Revision 10/31/12 / 10/31/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
		Week: 10/29/12	11/04/12	---TF--				4	\$60.00		
N 13	43	10/31/12	11/02/12	TH-F 1p-2p			:30			NM	4 \$240.00
		Start Date	End Date	Weekdays				4	Rate		
		Week: 10/29/12	11/04/12	---TF--				4	\$60.00		
N 14	43	10/31/12	11/02/12	TH-F 2p-3p			:30			NM	4 \$240.00
		Start Date	End Date	Weekdays				4	Rate		
		Week: 10/29/12	11/04/12	---TF--				4	\$60.00		
N 15	43	10/31/12	11/02/12	TH-F 3p-4p			:30			NM	4 \$260.00
		Start Date	End Date	Weekdays				4	Rate		
		Week: 10/29/12	11/04/12	---TF--				4	\$65.00		
N 16	43	10/31/12	11/02/12	TH-F 4p-5p			:30			NM	4 \$400.00
		Start Date	End Date	Weekdays				4	Rate		
		Week: 10/29/12	11/04/12	---TF--				4	\$100.00		
N 17	43	10/31/12	11/02/12	TH-F 5p-530p			:30			NM	4 \$600.00
		Start Date	End Date	Weekdays				4	Rate		
		Week: 10/29/12	11/04/12	---TF--				4	\$150.00		
N 18	43	10/31/12	11/02/12	TH-F 530p-6p			:30			NM	4 \$660.00
		Start Date	End Date	Weekdays				4	Rate		
		Week: 10/29/12	11/04/12	---TF--				4	\$165.00		
N 19	43	10/31/12	11/02/12	TH-F 6-630p News			:30			NM	4 \$700.00
		Start Date	End Date	Weekdays				4	Rate		
		Week: 10/29/12	11/04/12	---TF--				4	\$175.00		
N 20	43	10/31/12	11/02/12	TH-F 630p-7p News			:30			NM	4 \$1,000.00
		Start Date	End Date	Weekdays				4	Rate		
		Week: 10/29/12	11/04/12	---TF--				4	\$250.00		
N 21	43	10/31/12	11/02/12	TH-F 7p-730p			:30			NM	4 \$2,400.00
		Start Date	End Date	Weekdays				4	Rate		
		Week: 10/29/12	11/04/12	---TF--				4	\$600.00		
N 22	43	10/31/12	11/02/12	TH-F 730p-8p			:30			NM	4 \$2,600.00
		Start Date	End Date	Weekdays				4	Rate		
		Week: 10/29/12	11/04/12	---TF--				4	\$650.00		
N 23	43	10/31/12	11/02/12	TH-F Late News			:30			NM	4 \$2,800.00
		Start Date	End Date	Weekdays				4	Rate		
		Week: 10/29/12	11/04/12	---TF--				4	\$700.00		
N 24	43	10/31/12	11/02/12	TH-F Late News			:30			NM	4 \$3,000.00
		Start Date	End Date	Weekdays				4	Rate		
		Week: 10/29/12	11/04/12	---TF--				4	\$750.00		
N 25	43	10/31/12	11/02/12	TH-F Late News 11p			:30			NM	4 \$700.00
		Start Date	End Date	Weekdays				4	Rate		
		Week: 10/29/12	11/04/12	---TF--				4	\$175.00		
N 26	43	11/03/12	11/03/12	Late Run 10P News			:30			NM	1 \$200.00
		Start Date	End Date	Weekdays				1	Rate		
		Week: 10/29/12	11/04/12	----1-				1	\$200.00		
N 27	43	11/04/12	11/04/12	Su Late News			:30			NM	1 \$500.00
		Start Date	End Date	Weekdays				1	Rate		
		Week: 10/29/12	11/04/12	-----1				1	\$500.00		
N 28	43	11/04/12	11/04/12	Su Late News			:30			NM	1 \$500.00
		Start Date	End Date	Weekdays				1	Rate		
		Week: 10/29/12	11/04/12	-----1				1	\$500.00		
N 29	43	10/31/12	11/02/12	TH-F 12a-1230a			:30			NM	1 \$50.00

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Contract / Revision	Alt Order #
402997 /	06400922

Contract Dates	Product	Estimate #
10/29/12 - 11/05/12	OBAMA :30	

Advertiser	Original Date / Revision
Barack Obama For Presic	10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
		Week: 10/29/12	11/04/12	---TF--				1	\$50.00		
N 30	43	10/31/12	11/02/12	TH-F 1230a-1a	1230a-1a		:30			NM	1 \$35.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	---TF--				1	\$35.00		
N 31	43	11/03/12	11/03/12	SAT/1130P-1230A	1130P-1230A		:30			NM	1 \$50.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1-				1	\$50.00		
N 32	43	11/03/12	11/03/12	Sa 1230a-1a	1230a-1a		:30			NM	1 \$20.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1-				1	\$20.00		
N 33	43	11/04/12	11/04/12	Su 1130p-12a	1130p-12a		:30			NM	1 \$40.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1				1	\$40.00		
N 34	43	11/01/12	11/01/12	X Factor Thu	8p-10p		:30			NM	1 \$1,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	---1---				1	\$1,500.00		
N 35	43	11/01/12	11/01/12	Thur 9p-10p	9p-10p		:30			NM	1 \$1,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	---1---				1	\$1,500.00		
N 36	43	11/02/12	11/02/12	Fri 8p-9p	8p-9p		:30			NM	1 \$750.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1				1	\$750.00		
N 37	43	11/02/12	11/02/12	Fri 9p-10p	9p-10p		:30			NM	1 \$600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1-				1	\$600.00		
N 38	43	11/04/12	11/04/12	Su 8p-830p	8p-830p		:30			NM	1 \$850.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1				1	\$850.00		
N 39	43	11/04/12	11/04/12	Su 830p-9p	830p-9p		:30			NM	1 \$650.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1				1	\$650.00		
N 40	43	11/04/12	11/04/12	Su Prime C1	Su 9p-930p		:30			NM	1 \$1,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1				1	\$1,000.00		
N 41	43	11/04/12	11/04/12	Playoff Post Game	Various		:30			NM	1 \$650.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-----1				1	\$650.00		
N 42	43	11/05/12	11/05/12	Mon 8p-9p	8p-9p		:30			NM	1 \$1,400.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 11/05/12	11/11/12	1-----				1	\$1,400.00		
N 43	43	11/05/12	11/05/12	Mon 9p-10p	9p-10p		:30			NM	1 \$1,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 11/05/12	11/11/12	1-----				1	\$1,000.00		
N 44	43	11/01/12	11/02/12	TH-F 1130p-12a	1130p-12a	---TF--	:30	2	\$65.00	NM	2 \$130.00
N 45	43	11/01/12	11/02/12	TH-F 3p-4p	3p-4p	---TF--	:30	1	\$65.00	NM	1 \$65.00
N 46	43	11/01/12	11/02/12	TH-F 2p-3p	2p-3p	---TF--	:30	1	\$40.00	NM	1 \$40.00

Totals

110 \$33,415.00

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Contract / Revision 402997 /	Alt Order # 06400922
Contract Dates 10/29/12 - 11/05/12	Product OBAMA :30
Advertiser Barack Obama For Presic	
Original Date / Revision 10/31/12 / 10/31/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
Time Period											
10/29/12	-	11/05/12								# of Spots	Gross Amount
											Net Amount
										110	\$33,415.00
											\$28,402.75
Totals											
										110	\$33,415.00
											\$28,402.75

Signature: _____ **Date:** _____

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